

# JUAN C. LANDI

Passionate, technology-oriented Motion Designer with 7+ years of experience in motion graphic creation. Possesses a solid foundation in graphic design, animation, and project management demonstrated through experience as a Motion Graphics Designer/Front End Developer at Crest Communications Inc. Clear communicator able to collaborate with diverse colleagues in fast-paced environments to produce successful projects on time.

## Motion Designer

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773-732-1501  
Oak Park, Illinois

## Education

### International Academy of Design and Technology

B.F.A. in Visual Communications  
Graphic Design  
Chicago, IL / February 2014

## Skills

### Knowledge

- Motion Graphics
- 3D Modeling
- Graphic Design
- Branding
- Web Development
- Fluent in Spanish

### Tools

- After Effects
- Illustrator
- Photoshop
- Cinema 4D
- X-Particles
- Redshift
- Arnold
- Maya
- Premiere
- Davinci Resolve
- InDesign
- Figma

## Experience

### Crest Communications Inc.

*Motion Graphics Designer - Front End Developer*  
Oak Brook, IL | 2014 - Present

- Introduced 3D animation to the company's portfolio of available services, increasing their client base and revenue stream.
- Collaborated with the creative and art directors to design and produce multimedia artwork and video for marketing and promotional campaigns.
- Designed storyboards and style frames for 2D and 3D animated videos.
- Created 3D animation pipelines with Cinema 4D and After Effects for motion graphics production.
- Successfully executed and coordinated print and video projects from concept through completion.
- Oversaw third-party contractor work for print and web projects.
- Developed and prototyped UX/UI responsive designs for interactive/static ads, emails, desktop, and mobile landing pages.
- Re-designed, maintained, and updated client websites.

### Freelance Motion Designer

Oak Park, IL | 2014 - Present

- Worked directly with clients and producers to complete motion design projects, including storyboarding, animatics, design, illustrations, animation, sound design, rendering, and delivery.
- Clients include McDonald's, Foley, Renovol, and Wheatstone.